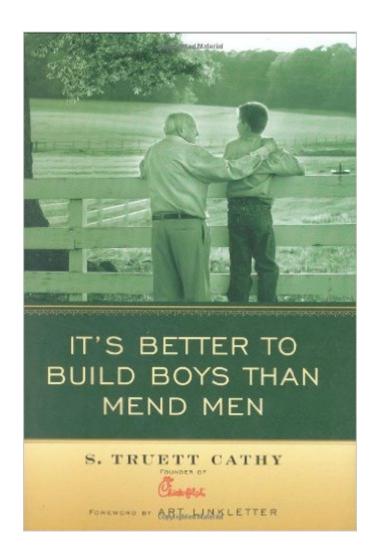
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It's Better To Build Boys Than Mend Men





Synopsis

Children have plenty of buddies. In an age when kids all around us are growing up without strong, positive guidance from their parents (who are busy, distracted, gone, or choose to be buddies instead of parents), children need someone they can look to with respect to help them build their lives. When he was thirteen years old, Truett Cathy, founder of Chick-fil-A, had such a man step into his life: a Sunday school teacher who modeled love, respect, hard work, and discipline. Cathy decided to follow that model, and today he has some 130 foster grandchildren, many of whom have broken their family's generational cycle of neglect through the encouragement of Cathy and other adults who reached out to them. In It's Better to Build Boys Than Mend Men, Truett Cathy lays out a simple model for adults desiring to reach out to youth and challenges readers to allow God to work through them to change the life of a child. His book is filled with stories illustrating the principles of discipline, trust, reputation, generosity, common sense, peer pressure, and family stability. Readers who follow their hearts into children's lives will find that their own lives are enriched as well.

Book Information

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Customer Reviews

Truett Cathy, founder of the Chick-fil-A empire, shares a wealth of experience and wisdom in this little gem of a book. Using Proverbs chapter 22 as his inspiration, Cathy writes about how young men need the guidance of an older man in their lives to put them on the right path. Cathy has been teaching a Sunday school class for young boys (age 13) for the past few decades and also has his WinShape program that provides a home, love and an opportunity to countless young boys needing direction and discipline in their lives. From this long history of helping young boys become young men, Cathy draws some basic principles for putting boys on the right path in life. The first admonition

that Cathy shares is that a boy needs a father in the home - present, engaged and caring. He follows with wisdom how to train a young boy into a young man through words of encouragement, modeling the example for them to see, and giving them opportunities to learn life lessons on their own. Cathy talks about the importance of teaching young men how to handle money as well as how to pick the right life-mate. The book is short, easy-to-read, and packed full of practical wisdom and heart-touching stories from Cathy's own life and experience. This would be a wonderful gift for any father raising sons. Cathy is a Christian and his values and beliefs are grounded in God's Word and this comes across with simple clarity in the book, just like it does in the management of his billion dollar company.

Just when you think your heart is big enough... Truett Cathy comes along and knocks your ego down a peg or three. If you are looking for a book full of "advice theory" then move along. But if you want to read some "best practices" from a man who has... well... actually practiced them and gotten the desired result, then buy this book.

Great book! All parents should read for a gentle nudge in reevaluating our priorities. Raising our children to be morally, emotionally and physically sound should be a high priority in our busy lives. Reading this book has reminded me to really look and listen to my children. Thank you Mr. Cathy for taking the time to share your experiences.

This is a great book. Being a good parent when your son is little is a whole lot easier than trying to make up for it after he has grown up. Don't try to be a friend to your son. The friendship will, undoubtedly, come later. Be a courageous parent! Art Linkletter learned this lesson the hard way.

What do you want to take to Heaven? "My mother and dad, because I think they would have more time for me up there." Final last paragraphs of Mr. Truett Cathy Foreword even before I started to read his book was like a sharp poke in the eye or strong tap on the shoulder from the big man.Don't let limiting beliefs, misplaced priorities, and unproductive relationships be priceless mistakes we have to make to learn some powerful life lessons that Mr. Truett Cathy has already shared us in "It's better to build boys than mend men."William TehInvestor | Author | EntrepreneurTTTrends Investments

I would highly recommend this book to anyone, especially parents, teachers, and anyone working

with young people. This is a quick read, is well written, and even though I don't know him, I think S. Truett Cathey is a class act.

Truett Cathy is one of those people who changes the lives all around him. Instead of giving advice and moving on, Truett has "lived the story" and literally made a difference in thousands of people's lives. In this short, wise book, the founder of Chick-Fil-A shows us the value of mentoring and the high worth of fathers. A great gift for Father's Day, but a wonderful addition to any library on any occasion. There's a lot of wisdom here: this book is inspiring and filled with hope! Dr. David & Lisa Frisbie The Center for Marriage & Family Studise Authors of Raising Great Kids on Your Own: A Guide and Companion for Every Single Parent

loved it. Chick fil A is more than just another business. It's a business with a heart and a purpose lead by a man who cares more about people than profit. As a result the business has both touched the lives of many while earning a great profit. Reminds me of the quote by C.S. Lewis "Aim at heaven and you will get earth thrown in. Aim at earth and you get neither."

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